



Rotary International District 5500 Strategic Plan 2010-13

Vision

Rotary will be the service organization of choice in Southern Arizona, with dynamic, action oriented clubs whose contributions improve lives in communities locally and worldwide.

Mission

Rotary International District 5500 supports member clubs in promoting membership, providing service supporting the Rotary Foundation and developing leaders.

Core Values

Service-Fellowship-Diversity-Integrity-Leadership

Strategic Priorities

The district will support its member clubs with emphasis on these areas:

Retention and growth of membership	Service to our local communities and the World	Support of The Rotary Foundation	Development of leaders
<p>Goals to support Retention and growth of membership</p> <ul style="list-style-type: none"> • Conduct membership development training • Support club visioning • Enhance our public image • Promote new generation activities • Expand and strengthen Interact and Rotaract Clubs • Develop district-wide technology for communication and program sharing 	<p>Goals to support Service to our local communities and the World</p> <ul style="list-style-type: none"> • Conduct training in the process of providing service to others • Promote club partnerships to enhance local, regional and international service projects • Coordinate with NGO's and other agencies to enhance local, regional and international service • Support district and matching (or global) grants to enhance regional and international service projects 	<p>Goals in Support of The Rotary Foundation</p> <ul style="list-style-type: none"> • Conduct programs to educate members about The Rotary Foundation • Encourage participation in Rotary Foundation programs • Create awareness of the many ways to support TRF and achieve recognition levels • Support Rotary International's polio eradication efforts • Promote Every Rotarian Every Year (EREY) • Develop a plan for transitioning to the Future Vision Plan 	<p>Goals to support Development of leaders</p> <ul style="list-style-type: none"> • Develop a cadre of trained facilitators • Conduct programs and training for successful club leaders and officers: PETS, Assemblies, Rotary Leadership Institute • Conduct programs to promote and train district and community leaders: District Conference, Rotary Leadership Institute, Tri-District Leadership Academy • Promote leadership continuity at the district and club level