



District 5500
2009-2010
*"Rotarian Hands and Hearts
Build a Better World."*



Vision

District 5500 Rotarians are leaders who provide effective ethical and meaningful service to local and global communities.

Leadership

District leadership will: Provide resources to local leaders to enable ethical and involved commitment to Rotary values; Enable local leaders to develop their membership for future leadership opportunities; Incorporate familiarization with the 4 way test and the object of Rotary to enhance ethical leadership.

Foundation

Each Region in District 5500 will develop an informational campaign to assist members in obtaining knowledge about The Rotary Foundation.

Every Rotarian Every Year: The 2009-2010 year will result in 100% of District Rotarians contributing to the Annual Giving Campaign.

Polio Plus: To meet the Gates \$200 Million Challenge each club will develop a community partnership and engage in at least one fund raising activity to contribute to the district wide goal of \$55,000 in 5500.

Service

By September 30, 2009 every club in the district will have identified one local and one international service project focusing on any of the six RI service goals: Health, Hunger, Literacy, clean Water, Polio Eradication and Peace.

Clubs are encouraged to partner with other clubs and organizations to provide effective service projects.

At least 80% of each club's members will participate in at least one service project;

Membership

The District will develop club assistance programs through regional membership coaching teams to maintain quality members by retaining existing membership, recruiting new members and retaining new members over the long term.

By July 1, 2009 Team members will develop a club "visioning" program to assist clubs in developing individualized retention and recruitment activities.